

Scaleway, Iliad's BtoB cloud, shakes up the market by offering up to 75 GB¹ free on its Object Storage platform

Paris, October 17, 2019 – To meet the innovation needs of startups and traditional companies, Scaleway is democratizing object storage by offering 75 GB for free, the only offer of its kind on the market.



Storage for intensive and critical use cases

Launched in February² as the first component of the public cloud ecosystem [Scaleway Elements](#), the Object Storage platform has [won over](#) developers around the world for a wide range of use cases (web and mobile applications, backup and recovery, enterprise applications and big data).

Object Storage is particularly appealing to users who consume large volumes and appreciate its availability (99.9999999% with data replicated in Scaleway's European data centers), its flexibility and the easy, high-speed management of petabytes of data.

75 GB of free storage to get started: a one-of-a-kind offer on the market

Today this success leads Scaleway, which has industrialized and scaled its platform, to take a further step to support innovative projects. Only data past the first 75 GB will be charged, and the former pricing package is no longer applicable.

Based on clients' activity over the past several months, 75 GB appears to be a key threshold between the main use cases: test and development on one side, production and the beginning of massive growth on the other. Beyond the free 75 GB, additional gigabytes are priced at €0.01/month for storage and €0.01/month for the outgoing data transfer. The network transit infrastructure is free of charge within Scaleway regions, allowing interregional exchanges in Scaleway data centers in Amsterdam, Paris and very soon Warsaw.

"The new business model for our Object Storage platform should enable a wide variety of projects to start up with optimal reliability and security and without cost being an obstacle. Our offer should appeal to developers, since it allows them to store files without time, volume or cost constraints. Compared to US competitors' solutions, ours is about 50% less expensive for storage, and up to 80% less for transfer. Accessibility via our S3-compatible API is also a major advantage, and our user experience is smooth and simple. In the long term, our objective is of course to empower the projects supported by our platform," said Gaspard Plantrou, VP Object Storage at Scaleway.

Enhanced customer support

A complete arsenal of [guides and tutorials](#) is available to support beginners and experts in both their first steps and migrations. To meet users' specific needs, a team of sales consultants and architects remains available by phone.

An archiving solution to supplement hot storage

To further expand its ranges, Scaleway announces that its long-term, ultra-secure and S3-compatible archiving service, Cold Storage, is now entering the Early phase of development, a period of customer exchanges and feedback.

Discover Object Storage: <https://www.scaleway.com/en/object-storage/>

About Scaleway

Scaleway is a B2B Iliad Group brand supplying a range of pioneering cloud infrastructure covering a full range of services for professionals: public cloud services with Scaleway, private infrastructure with Scaleway Datacenter and bare-metal cloud services with Online by Scaleway. Scaleway's offer is based on some 20 years of expertise in developing and marketing dedicated servers (Online by Scaleway) and managing high-end innovative data centers (Scaleway Datacenter). Scaleway is growing its reputation around the world and currently serves business clients in over 150 countries. Scaleway has seven data centers located in France and one in the Netherlands. Its clients include Le Bon Coin, Vente-Privée (Veepee), Safran and Le Monde.

1. Within the limit of the first 10,000 accounts created. Scaleway reserves the right to delete any account that has been inactive for a period of three months from the account's creation.
2. "Scaleway launches its Object Storage offering and continues to deploy its cloud ecosystem": https://www.iliad.fr/presse/2019/CP_080219_Eng.pdf
3. Amazon S3 storage pricing comparison as of 16/10/2019: <https://aws.amazon.com/fr/s3/pricing/?nc=sn&loc=4>

| | DOLLAR | EURO | EURO | |
|--|----------|---------|---------|------|
| Storage standard S3 | AWS | AWS | SCW | |
| First Tier up to 50 To/mois | \$ 0.024 | 0.022 € | 0.010 € | -54% |
| Over 500 To/month | \$ 0.022 | 0.020 € | 0.010 € | -49% |
| Data transfer from Amazon S3 to Internet | AWS | AWS | SCW | |
| Up to 1 Go/mois | \$ 0.090 | 0.081 € | 0.010 € | -88% |
| Over 150 To/mois | \$ 0.050 | 0.045 € | 0.010 € | -78% |